



ED OTTO
AS SEEN ON



WALL STREET
JOURNAL



Inc.



WEDDING CAKE SALES ACADEMY



“Watch This First”
Click Here

How a New Discovery
Sells More Wedding Cakes
and at Higher Prices!

Your First Name

Your email

Watch Now!

Our research is not just a game changer. It is the game changer. We’re rewriting the book for selling wedding cakes

I’m **New** to Selling
Wedding Cakes...

- Click Here -

I Want to **Maintain**
My Sales...

- Click Here -

I’m Eager to **Boost** My
Sales and Profits...

- Click Here -

I’m Ready to **Dominate**
My Market Area...

- Click Here -



Become the “World’s Greatest.” You’ll
have an atmosphere so special, brides
won’t think of using anyone but you!

More...



Peek at a very effective psychological
sales riddle called “The Insecurity Gap.”

More...



Discover a sales growth secret that
reveals the “Two Faces of Your Wedding
Cake Business.”

More...



Use Cutting-edge Methods Proven to Generate **MORE** Leads,
Convince **MORE** Brides to Choose You, Get **HIGHER** Prices
and **DOMINATE** Your Competition.

Our breakthrough marketing and sales methods are possible due to the long-term
research studies we’ve conducted with 150, 000 brides over the past 12 years.

From the findings, we have developed new and revolutionary marketing strategies,
sales tools, and a complete transformational wedding cake sales system.

But, don’t take my word for it...let me “prove” the value and impact they will have
on your wedding cake business.

Enter Your Name and Email Address Below.

Each month you’ll receive our “Advanced Wedding Cake Marketing Advisory.” It’s normally available for a
\$397 subscription fee. You’ll receive the first year... absolutely FREE.

Join our “Insider Advisory” for FREE.” You’ll receive the latest
research secrets while learning how to use psychology for gaining
a decisive advantage to market and sell your wedding cakes.

Your First Name...

Your email...

CLICK TO JOIN!

We dislike spam as much as you do. Therefore, we’ll never sell, rent, or give away your email address.

Marketing Solutions

Cracking the Secret Code Course
Individual Marketing Videos
Bundled Marketing Videos
Gold Standard Baker
Advertise For Free
Analyze Your Marketing
Master Hierarchy Training

Sales Solutions

Individual Sales Tools
Bundles Sales Presentations
Advanced Insider Bulletin
Write a Wedding Cake Book
Analyze Your Sales System

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